

newsletter



MAYOR BARRETT

Announces \$1 million Federal Pathways out of Poverty Award for Green Job Training to Milwaukee Area Workforce Funding Alliance

On January 13, Mayor Tom Barrett announced that Milwaukee was one of five cities awarded an ARRA Pathways out of Poverty grant. The \$1 million award to the Milwaukee Area Workforce Funding Alliance will be utilized to train workers in skills for the growing green economy.

“I am very pleased with today’s news that Milwaukee will be a recipient of one of the Pathways out of Poverty Awards,” said Mayor Tom Barrett. “This funding will expand our efforts training workers who are directly facing the challenges of poverty and unemployment, and introduce skills where people can find steady employment.”

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Microsoft Donations

Over \$500,000 in free software has been donated by Microsoft Corporation through the Milwaukee... p2



Milwaukee Area Workforce Funding Alliance

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WFA Hosts Reception for New MATC President

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The City of Milwaukee's Milwaukee Shines Program cordially invites you to join us in kicking-off the

Solar Hot Water Business Council...p5

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Milwaukee Area Workforce Funding Alliance



WFA Hosts Reception for New MATC President



Solar Hot Water Business Council

Microsoft Donates to Workforce Development in Milwaukee

Over \$500,000 in free software has been donated by Microsoft Corporation through the Milwaukee Area Workforce Funding Alliance (WFA) to local workforce development nonprofit groups.

As a local site of the National Fund for Workforce Solutions (NFWS), WFA participates in the NFWS-Microsoft partnership to build the capacity of eligible workforce development organizations to better serve low-income, low-skilled individuals.

Microsoft Foundation is a funder/member of the National Fund for Workforce Solutions. Each funder/member contributes resources to the national efforts. Microsoft has committed up to \$8 million in donated software to NFWS sites.

As one of 25 sites in the National Fund for Workforce Solutions, Milwaukee submits information on nonprofits to receive an invitation to apply for up to \$50,000 in Microsoft products.



Recipients to date include Wisconsin Regional Training Partnership (WRTP), YWCA of Greater Milwaukee and Milwaukee Area Health Education Center (MAWHEC) – the 2 partnerships in Milwaukee Area Healthcare Alliance (MAHA), Neighborhood House, Milwaukee Community Service Corps, Riverworks, Milwaukee Christian Center, La Casa De Esperanza, UMOs and others.

If you fund a nonprofit working in workforce development and want to know if they have been invited, please contact Darren Thompson at Urban Strategies at 414-221-9500.



from around the country, many nationally-recognized workforce experts explained their partnership models to an audience of mostly healthcare employers. Presenters demonstrated the intermediary systems from Boston, Baltimore, Chicago, and Tucson. Joann Richard of the Wisconsin Department of Workforce Development presented the State of Wisconsin's perspectives.

Sponsored by WFA and many of the WFA members individually, the materials and presentations from the event are available on the website for the new healthcare workforce partnership – Milwaukee Area Healthcare Alliance (MAHA) at www.milwaha.org or on the WFA website at www.milwaukeeewa.org.

Over 135 people from around the State attended an overflow “Breakthroughs in Healthcare Workforce Development” conference at GE Healthcare on February 18. Designed to highlight effective practices

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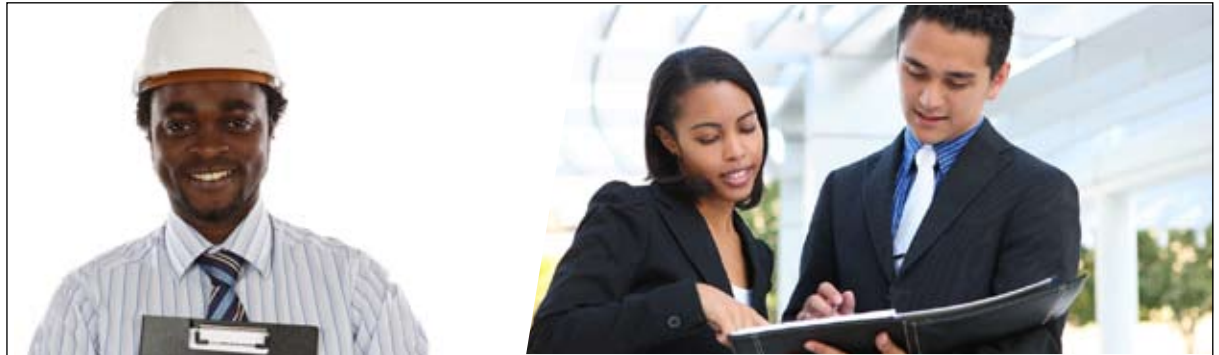
Milwaukee Area Workforce
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Milwaukee Area Workforce Funding Alliance (WFA) Aligns \$16M Annually

From October 1, 2008 to September 30, 2009, members of Milwaukee Area Workforce Funding Alliance (WFA) aligned over \$16 million in workforce development funds towards the goals and priorities of the WFA.

Urban Strategies is gathering grant and contract data in workforce development from members of WFA for the 6-month period of October 1, 2009 to March 31, 2010. **Information will be due to Urban Strategies on April 20th.**

Spreadsheets have been emailed to members to track not only the amount to grantees, but also the category of workforce development. This is a first step toward tracking common outcomes among funders.

Accurate financial reporting is essential to the goals of the Milwaukee Area Workforce Funding Alliance. The data will be used to report to the National Fund for Workforce Solution on our alignment activities and to further enhance your knowledge of your collective grant making efforts.

If you have questions or comments regarding this reporting, contact Monica Wauck at Urban Strategies at 414-221-9500.



On April 21, 2010, The Manufacturing Institute will join the Wisconsin Technical College System and state leaders in manufacturing education to review the National Association of Manufacturing-Endorsed Manufacturing Skills Certification System and explore opportunities for Wisconsin to become a national model for system deployment. The morning session, targeted to industry, education, economic and workforce development will set the groundwork for a statewide strategy. The afternoon session will target community and technical college leadership, including deans and academic leadership. Please join us for this exciting event.

RSVP to <https://www.SignUp4.net/Public/ap.aspx?EID=20101204E> by April 15, 2010.

What: Conference on NAM-Endorsed Manufacturing Skills Certification System

When: April 21, 2010 from 8:30am to 3:30pm

Where: MATC's Oak Creek Campus located at 6665 South Howell Avenue in the ECAM Building, Room E114

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WFA Hosts Reception for New MATC President

Milwaukee Area Workforce Funding Alliance (WFA) along with Mayor Tom Barrett and Milwaukee Area Workforce Investment Board (MAWIB) announces a reception for Dr Michael L. Burke, newly appointed President of Milwaukee Area Technical College (MATC).

Monday, March 29, 2010
5:00 p.m. – 7:00 p.m.
MAWIB
2342 North 27th Street Room 118

Dr. Burke has more than 25 years of experience in community colleges in Texas, Idaho and California. While President of the San Jose City College, Burke spearheaded quality improvements to the college's instructional program and student support services. He was active in the San Jose community, serving on the boards of the Mexican American Community Service Agency, the Center for Employment and Training, and the Lincoln High School Foundation, and is a member of the San Jose Rotary Club. Dr. Burke's appointment offers an opportunity for WFA and workforce development groups to work more closely with formal educational institutions.

The WFA Executive Committee encourages everyone to attend. Call MAWIB at 414-270-1700 to register or email MAWIBSpecialEvents@milwaukeeWIB.org

Mayor Barrett Announces \$1 million Federal Pathways out of Poverty Award for Green Job Training to Milwaukee Area Workforce Funding Alliance

On January 13, Mayor Tom Barrett announced that Milwaukee was one of five cities awarded an ARRA Pathways out of Poverty grant. The \$1 million award to the Milwaukee Area Workforce Funding Alliance will be utilized to train workers in skills for the growing green economy.

"I am very pleased with today's news that Milwaukee will be a recipient of one of the Pathways out of Poverty Awards," said Mayor Tom Barrett. "This funding will expand our efforts training workers who are directly facing the challenges of poverty and unemployment, and introduce skills where people can find steady employment."

The Pathways out of Poverty award will help expand the Milwaukee Builds Program and the Milwaukee Urban Forestry Initiative, which prepares people for careers and jobs in the construction and forestry sectors respectively. Milwaukee Build is a project of the Milwaukee Area Workforce Investment Board (MAWIB) and the City of Milwaukee's Community Development Grants Administration (CDGA). Training for urban forestry will be provided through the Milwaukee Department of Public Works, Division of Forestry. This leverages more than \$2.75 million in additional funds for Milwaukee Builds and the Urban Forestry Initiative.

Jobs For the Future (JFF) was the national recipient of the ARRA grant of which Milwaukee Area Workforce Funding Alliance (WFA) is one of 25 local sites. The WFA will utilize the funds to enhance the jobs-to-career connections for participants through additional credentials and employer contacts.

Milwaukee Community Service Corps, Milwaukee Christian Center, Northcott Neighborhood House and Wisconsin Regional Training Partnership (WRTP), and MAWIB and Housing Authority of City of Milwaukee will recruit, train, support and place over 300 workers with support from the Pathways Out of Poverty program.

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Solar Hot Water
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The City of Milwaukee's Milwaukee Shines program cordially invites you to join us in kicking-off the...

Solar Hot Water Business Council

Friday March 26, 2010 2:30 – 4:00
GREEN ENERGY SUMMIT
Milwaukee Midwest Airlines Center – Room 102DE

What is the Solar Hot Water Business Council?

The Solar Hot Water Business Council is an offshoot of the City of Milwaukee's solar energy program, Milwaukee Shines, and was inspired by the results of an independent consultant's feasibility study for the City on creating a local solar hot water (SHW) manufacturing cluster.

The study was released last year and suggests that Milwaukee is well suited in becoming a SHW components manufacturing cluster because of its:

- Proximity to an emerging local SHW market
- Access to a booming national and global market
- Access to an abundant and fresh water source
- Manufacturing expertise (Milwaukee is home to over 3,000 manufacturers, many of whom produce easily adapted components)
- Availability of state incentives for renewable energy components manufacturing
- Availability of land for business expansion or relocation

Go to www.MilwaukeeShines.com to learn more about the Council's mission and goals.

If you or your company are interested in Milwaukee developing a solar hot water cluster, evolving your company and/or championing the cause, join us March 26th at the Green Energy Summit for a fun and informative networking event. There is no cost for attending the event. For those attending other sessions throughout the day, the registration fee has been discounted to \$50 and includes lunch - go to www.GreenEnergySummit.us to register.

To RSVP for the event, please contact Andrea Luecke with the City of Milwaukee: aluecke@milwaukee.gov / (414) 286-5593 / www.MilwaukeeShines.com



“Integrating Public & Private Funding”

Milwaukee Area Workforce Investment Board (MAWIB) hosted the first in a series of Nonprofit Forums in Workforce Development sponsored by WFA Capacity-Building Committee and MAWIB on February 17. Over 60 people attended from over 30 organizations. Deborah Fugenschuh, President of Donors Forum of Wisconsin presented a PowerPoint on the state of philanthropy in US, Wisconsin and locally. A panel of representatives from YWCA, UMOS and JP Morgan Chase Foundation shared their experiences in ‘Integrating Public and Private Funding.’ The evaluations were excellent and the Capacity-Building Committee agreed to repeat the presentation in April for additional groups.



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Solar Hot Water
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SAVE THE DATE

March

- 26 Green Energy Summit: Milwaukee Shines**
Midwest Airlines Center Room 102DE
(Solar Hot Water Business Council)
- 29 Reception for Dr Michael L Burke, new President of MATC**
5 - 7 p.m.
Milwaukee Area Workforce Investment Board
2342 North 27th Street

April

- | | | | |
|---------------------|--|------------------|---|
| 8 Thursday | WFA Policy Committee | 9 – 11 a.m. | Greater Milwaukee Foundation |
| 15 Thursday | WFA Leadership Council | 9 – 11 a.m. | Housing Authority of City of Milwaukee |
| 21 Wednesday | WTCS Manufacturing
Skills Certification Institute | 8:30 – 3:30 p.m. | MATC Oak Creek Campus |
| 28 Wednesday | WFA Executive Committee | 9 – 11 a.m. | Helen Bader Foundation |
| 29 Thursday | WFA Capacity-Building Committee | 9 – 11 a.m. | Harley-Davidson University |

Milwaukee Area Workforce Funding Alliance Policy Committee

Discussion on Ex-Offender Workforce Re-entry Policy Issues
April 8, 2010
9:00 a.m. – 11:00 a.m.
Greater Milwaukee Foundation
101 W Pleasant Street

Discussion Items will include:

1. What policy barriers face prisoners re-entering the community seeking work?
2. Who is currently addressing these challenges and how?
3. What groups are interested in collaborating on this issue?
4. What role might Workforce Funding Alliance play?

All funders are invited. Special invitations are being extended to those local practitioners and experts for the dialogue. For example, this will include Wisconsin Community Services (WCS), Social Development Commission (SDC) and others. If you have a suggestion for invitees, please contact Marcus White (272-5805) or Karen Gotzler (221-9500).

TO LEARN MORE ABOUT MAWFA, PLEASE CONTACT:



- | | |
|---|--------------|
| Kathryn Dunn
<i>Helen Bader Foundation</i> | 414-755-4372 |
| Karen Gotzler
<i>Urban Strategies</i> | 414-221-9500 |
| Deborah Fugenschuh
<i>Donors Forum of Wisconsin</i> | 414-270-1978 |